

**elista**  
*Expect More*

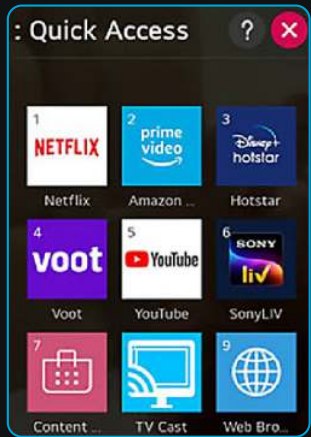
# elista SMART LED TVs

powered by webOS TV



# Magic Remote™

WITH SMART VOICE CONTROL



## QUICK ACCESS BUTTONS

Quick Access Buttons  
Add quick shortcuts to your remote buttons



## VOICE COMMAND

Press & hold the speaker button and give voice command

## HOT KEY

Direct key for NETFLIX



## AIR MOUSE

Air Mouse for Super convenient Air Gestures

## UNIVERSAL CONTROL

Control & Access your set-top box, Speaker, DVD etc. with a single remote

## POINT, CLICK, SCROLL

Move your magic remote cursor over content & play with a simple click or you can even drag & drop

## HOT KEY

Direct key for Amazon Prime Video



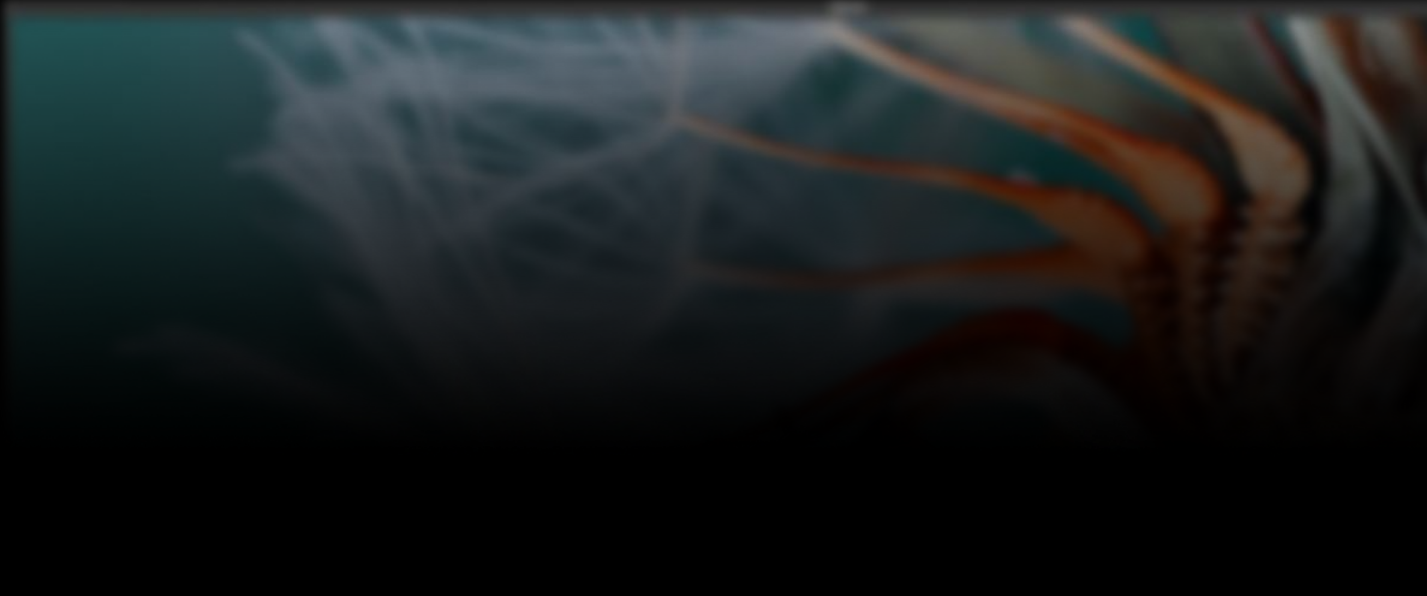




**UHD Technology**



elista







Stunning

BEZEL LESS

design

powered by **webOS** TV



Model No.: B75UHD4EKC

- 4K UHD HDR**
- BEZEL LESS** design
- Magic Remote™
- MEMC**
- Dolby AUDIO**
- DVB-T/T2**
- ThinQ AI**
- SWIFT SHARE** Laptop to TV

alexia | built-in

**75**  
189 CM

**NETFLIX**

**YouTube**

**prime video**

Real Cinema  
**Experience**





powered by **webOS** TV



Model No.: B65UHD4EKC

- 4K UHD HDR**
- BEZEL LESS** design
- Magic Remote™
- MEMC**
- Dolby AUDIO**
- DVB-T/T2**
- ThinQ AI**
- SWIFT SHARE** Laptop to TV

**65**  
164 CM

**NETFLIX**

**YouTube**

**prime video**

Real Cinema  
**Experience**



powered by **webOS TV**



Model No.: B55UHD4EKC

- 4K UHD HDR**
- BEZELLESS** design
- Magic Remote™
- MEMC**
- Dolby AUDIO**
- DVB-T/T2**
- ThinQ AI**
- SWIFT SHARE**  
Laptop to TV

**55**  
138 CM

**NETFLIX**

**YouTube**

**prime video**

Real Cinema  
**Experience**



powered by **webOS** TV



Model No.: B50UHD4EKC



Magic Remote™

**MEMC**



**DVB-T/T2**

**ThinQ** AI



**50**  
126 CM

**NETFLIX**



Real Cinema  
Experience







Model No.: B43FHD1EKC

**FHD smart TV**

BEZEL LESS design

Optical Audio Out

DVB-T/T2

ANDROID 11 system TV

DOLBY AUDIO

43  
108 CM

UPTO  
2TB  
HDD  
Support

8GB  
In-built  
Memory

HDMI  
Connectivity  
ARC

EASY SCREEN  
SHARING

Multiple  
Connections

Anti-Glare  
Surface Treatment



Model No.: B32HD1EKC

**HD smart TV**

BEZEL LESS design

Optical Audio Out

DVB-T/T2

ANDROID 11 system TV

DOLBY AUDIO

32  
80 CM

UPTO  
2TB  
HDD  
Support

8GB  
In-built  
Memory

HDMI  
Connectivity  
ARC

EASY SCREEN  
SHARING

Multiple  
Connections

Anti-Glare  
Surface Treatment



**NETFLIX**

**prime video**



- 
- Netflix streaming membership required. 4K Ultra HD available subject to your Netflix subscription plan, Internet service, device capabilities and content availability. [www.netflix.com/TermsOfUse](http://www.netflix.com/TermsOfUse)
  - The availability of and access to Contents and Services in TV Device are subject to change at any time without prior notice. Some apps that appear on the packaging may not be preinstalled; internet connection is required for download. Content partners may vary depending on country.
  - Amazon, Alexa, Prime Video and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Prime membership and/or Prime Video fees apply. See [primevideo.com/terms](http://primevideo.com/terms) for details. Alexa is not available in all languages and countries. Alexa features and functionality may vary by location.
-

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